

CGA BRIEF FOR THE 2026 AGM WITH FINANCIALS



CEREAL GROWERS ASSOCIATION (CGA)

Abridged Annual Report

1. Overview of CGA's Journey and Impact

Since its establishment in 1996, the Cereal Growers Association (CGA) has grown into a leading national, farmer-based organization dedicated to strengthening Kenya's cereal and food crops value chains. For close to three decades now, CGA has consistently focused on improving farmer productivity, profitability, and resilience through **market access, capacity building, policy advocacy, and strategic partnerships**.

CGA's approach has evolved from supporting primarily commercial cereal farmers to a **broad-based, inclusive model** that now serves smallholder, medium, and large-scale farmers across the country. Today, CGA operates in **30 counties**, directly reaching over **700,000 farmers**, making it one of the most influential farmer organizations in Kenya.

At the core of CGA's long-term success is its **farmer-centered service delivery model**, particularly the **rural agripreneur** system. This model has transformed last-mile service delivery by integrating:

- Extension and advisory services
- Access to quality, yield improvement inputs
- Structured market linkages
- Integration of youth and women into mainstream agriculture
- Financial inclusion and insurance services

This integrated approach supports farmers to transition from subsistence farming to **commercial, market-oriented agribusiness**.

Over the years, CGA has also positioned itself as a **trusted national voice for cereal farmers**, actively engaging in policy advocacy, contributing to sector reforms, and working closely with government, development partners, and private sector players.

2. Key Institutional Achievements Over the Years

CGA's long-term impact can be summarized across four major pillars:

a) Farmer Capacity Building and Productivity

- We have trained and continue training farmers on good agricultural practices, climate-smart agriculture, and agribusiness skills.
- Adoption of improved technologies and practices leading to increased yields and reduced post-harvest losses.

b) Market Access and Commercialization

- Aggregation and marketing of produce, benefiting farmers from the counties where we operate.
- Development of structured market systems that improve price realization and bargaining power.

c) Input Access and Financial Linkages

- Facilitation of millions worth of inputs to farmers, improving productivity and reducing exposure to counterfeit inputs.
- Linkages to financial services, credit, and insurance through strategic partnerships.

d) Climate-Smart and Sustainable Agriculture

- Expansion of conservation agriculture and agroforestry practices.
- Millions of trees planted and hundreds of thousands of acres under sustainable farming systems.

Through flagship programs delivered in partnership with a wide range of partners, CGA has strengthened resilience, promoted environmental sustainability, and supported farmers to adapt to climate change.

3. Key Achievements for the Year 2024/2025

The past financial year reflects **strong operational performance and measurable farmer impact**, despite a challenging environment characterized by climate variability, high input costs, and market volatility.

a) Expanded Reach and Farmer Engagement

- CGA maintained operations across **30 counties** and continued to engage **over 700,000 farmers**, both small and large scale.
- Strengthened grassroots farmer voices for enhanced collective action and advocacy.

b) Farmer Training and Capacity Building

- Over **288,000 farmers trained** during the year on:
 - Climate-smart agriculture
 - Post-harvest handling
 - Quality management and agribusiness skills
- Overall, more than **300,000 farmers reached** through capacity-building initiatives.

c) Input Access and Productivity Support

- Facilitated access to agricultural inputs valued at **KES 763 million**, ensuring timely and affordable availability of critical farm inputs.

d) Market Linkages and Commercial Impact

- Supported **78,500 farmers** to collectively market over **152,000 metric tonnes of produce**.
- Strengthened grassroots structured marketing systems to improve farmer incomes.

e) Local Wheat Purchase Programme

- Facilitate the sale of approximately **1.1 million bags of locally produced wheat**, reinforcing local sourcing and national food security efforts.

f) Climate Action and Sustainability

- **1.77 million trees planted** by **48,700 farmers**, contributing to:
 - Climate change mitigation
 - Soil health improvement
 - Diversified income streams

g) Strategic Partnerships and Resource Mobilization

- Strengthened partnerships with key organizations including **for enhanced effectiveness**.
- Signed multiple **Memoranda of Understanding with county governments**, and other partners for improved service delivery and policy alignment.

h) Institutional Growth and Strategy

- Developed a **draft Strategic Plan (2026–2030)** anchored on:
 - Member Services
 - Sustainable Farming
 - Organizational Development

i) Innovation and Ecosystem Development

- Strengthened CGA's role as a **platform for innovation**, linking farmers with:
 - Technology providers
 - Agribusiness partners
 - Financial institutions

4. Organizational Strength and Resilience

CGA's achievements are supported by:

- A dedicated, selfless team of **board members** for oversight and strategic direction
- A **dedicated team of nearly 100 staff** as at end of the year 2025
- Strong collaboration with county governments and national institutions
- Effective use of partnerships to scale impact

Despite sector challenges such as climate shocks, policy uncertainty, and global market disruptions, CGA has demonstrated **resilience, adaptability, and continued growth.**

INDEPENDENT AUDITOR'S REPORT

To the Members of Cereal Growers Association

Audit Opinion

We have audited the annual report and financial statements of Cereal Growers Association for the year ended 30 June 2025. In our opinion, the financial statements present fairly, in all material respects, the financial position of the Association and its financial performance and cash flows for the year, in accordance with International Financial Reporting Standards (IFRS).

Basis for Opinion

The audit was conducted in accordance with International Standards on Auditing. We are independent of the Association in accordance with the IESBA Code of Ethics, and we believe the audit evidence obtained is sufficient and appropriate to support our opinion.

Key Audit Matters

There are no key audit matters to communicate in this report.

Going Concern

The trustees believe that the Association has adequate financial resources to continue in operation for the foreseeable future. The financial statements have accordingly been prepared on the going concern basis.

Timothy Kyallo & Associates

Certified Public Accountants (Kenya) | Nairobi, Kenya

FINANCIAL STATEMENTS

1. Statement of Activities

	2025 (KSh)	2024 (KSh)
Revenue (Grants Utilized)	614,006,394	534,969,999
Programme Expenses	(614,006,394)	(534,969,999)
Gross Balance	—	—
Other Income	7,601,826	7,946,651
Administrative Expenses	(10,482,132)	(7,033,457)
Net Deficit / Surplus for the Year	(2,880,306)	913,194

2. Statement of Financial Position as at 30 June 2025

	2025 (KSh)	2024 (KSh)
NON-CURRENT ASSETS		
Property and Equipment	29,158,465	19,024,360
Intangible Assets	1,240,000	1,860,000
Total Non-Current Assets	30,398,465	20,884,360
CURRENT ASSETS		
Trade and Other Receivables	24,464,756	29,911,337
Current Tax Receivable	320,017	282,138
Cash and Cash Equivalents	36,342,636	19,762,437
Total Current Assets	61,127,409	49,955,912
TOTAL ASSETS	91,525,874	70,840,272
FUNDS AND LIABILITIES		
Reserves	64,767,612	26,725,234
General Fund	20,576,448	19,852,481
Total Funds	85,344,060	46,577,715
Trade and Other Payables	6,181,814	24,262,557
TOTAL EQUITY AND LIABILITIES	91,525,874	70,840,272

3. Statement of Cash Flows

	2025 (KSh)	2024 (KSh)
Profit/(Loss) Before Taxation	(2,880,306)	913,194
Depreciation and Amortisation	2,040,514	2,589,011
Net Movement in Restricted Funds	27,850,179	(2,861,097)
Net Movement in Capital Reserve	16,748,098	7,728,249
Changes in Working Capital	(12,634,161)	(2,920,351)
Cash Generated from Operations	34,728,597	18,175,644
Tax Paid	(37,879)	(1,252)
Net Cash from Operating Activities	34,690,718	18,174,392
Purchase of Property and Equipment	(18,110,518)	(7,555,960)
Total Cash Movement for the Year	16,580,200	10,618,432
Opening Cash Balance	19,762,437	9,144,005
Closing Cash Balance	36,342,637	19,762,437

5. Conclusion and Way Forward

The 2024/2025 year reaffirms CGA's position as a **key driver of agricultural transformation in Kenya**. The organization has successfully:

- Expanded farmer reach and services
- Strengthened market systems
- Promoted sustainable and climate-smart agriculture
- Built strong partnerships and institutional capacity

Looking ahead, CGA will focus on:

- Continued policy advocacy around emerging issues
- Regenerative and climate-smart agriculture
- Youth and women inclusion
- Strengthening organizational capacity

Through these priorities, CGA remains committed to contributing to the **building of a resilient, competitive, and food-secure cereal sector in Kenya**.